

Coco Chanel visually taught us the wisdom of the little black dress & pearls. You already teach pearls of legal wisdom, now address the visuals.



Are they effectively articulating your message? Are they engaging your audience? Are they readable and visually legible? Take a full-length look at your visual aids: Do they aid long-term memory?

Ruth Anne Robbins & Neena Verma, (article forthcoming).